



iSixSigma.com

MIGRATING FROM JOOMLA
TO **WORDPRESS & BUDDYPRESS**

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Brand

Top of mind and top of search engines,
iSixSigma.com serves businesses,
organizations and students around the world.



Reach

No other website, magazine or organization
delivers **more unique visitors** per month
than iSixSigma.com.



Community

We've got **your business covered**:
#1 browser website, a mobile website,
social media, and even smartphone apps.

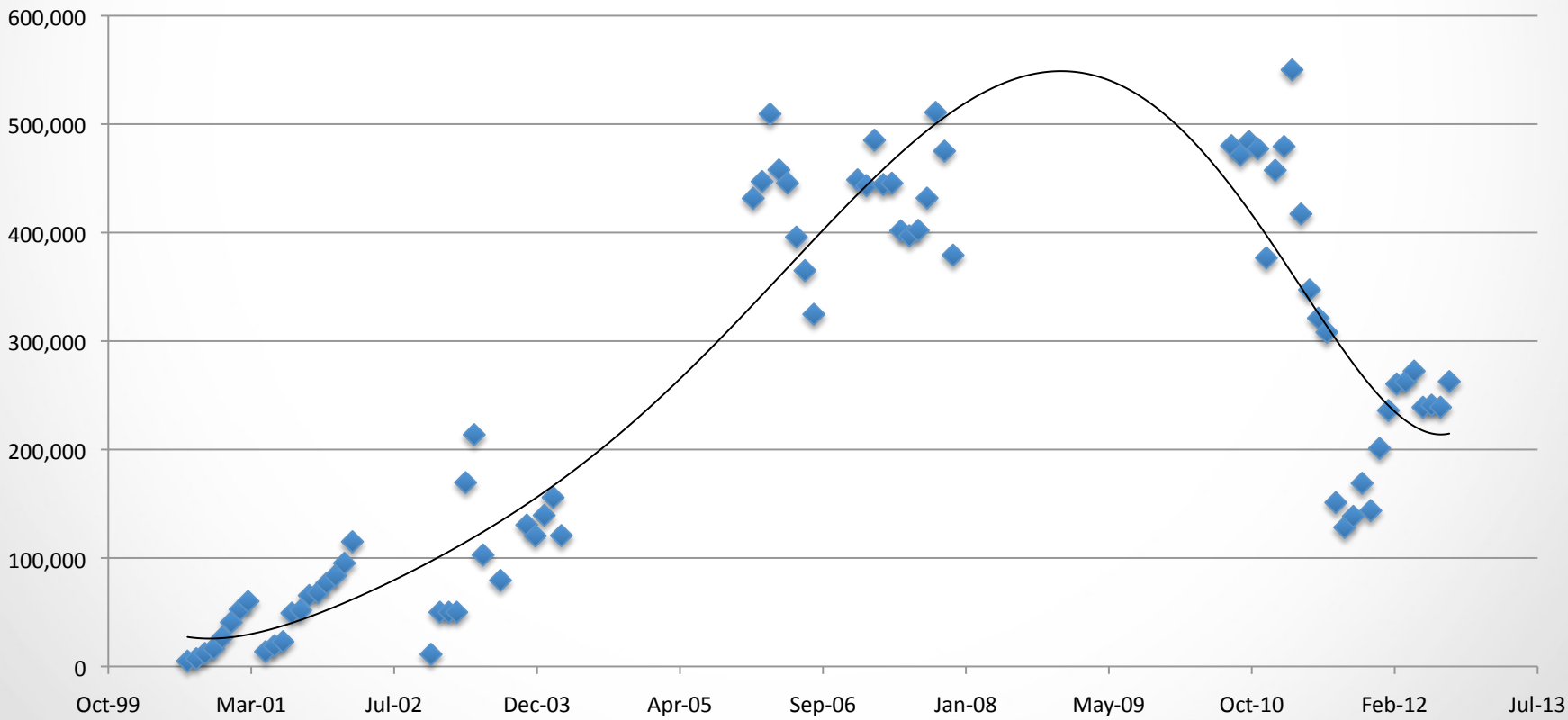
TODAY'S **AGENDA**

- ✔ Where we were
- ✔ Where we needed to be
- ✔ What was involved in the migration
- ✔ Migration process
- ✔ Migration timeline
- ✔ Migration cost
- ✔ What we learned



WHERE WE WERE

Unique Visitors



WHERE WE **NEEDED TO BE**

- ✔ Secure codebase
- ✔ Updated with latest software
- ✔ Updated UI for 2010+
- ✔ Able to serve IE6 users!
- ✔ User friendly for readers
- ✔ User friendly for staff
- ✔ Offering the latest and greatest functionality
- ✔ Moving toward mobile

MIGRATION DETAILS

- ✓ Articles → Posts
- ✓ Static content (privacy, tos) → Pages
- ✓ Users/authors → same
- ✓ Article comments → same
- ✓ Article ratings → eliminated
- ✓ Discussion forum posts → bbPress
- ✓ Events → Events Manager
- ✓ Dictionary entries → Custom plugin
- ✓ News → Custom plugin
- ✓ SEO → All in One SEO plugin
- ✓ Joomla to WP redirects → Custom plugin



MIGRATION PROVIDERS

- ✓ MigrateToWP.com
- ✓ gConverter.com
 - Jenkins Lane, CTO
 - Italy, Russia, Armenia
 - Only email support
 - No payment up-front

MIGRATION PROCESS

1. Convert Joomla to WordPress (Posts, Pages, Cats, Comments, Links, Users)
2. Verify in 2012 theme
3. Install bbPress
4. Convert Kuenta Forum to bbPress
5. Verify in 2012 theme
6. Redirection plugins (http://www.isixsigma.com/index.php?option=com_content&view=article&id=153)
7. Install BuddyPress, test, customize
8. Install theme, test, customize
9. Install CubePoints, test, customize

MIGRATION **TIMELINE**

	<u>Promised</u>	<u>Delivered</u>	
1. Convert Joomla to WordPress	12 hours	48 hours	
2. Verify in 2012 theme		48 hours	
3. Install bbPress			
4. Convert Kuenta Forum to bbPress	12-24 hours	48 hours	
5. Verify in 2012 theme		24 hours	
6. Redirection plugins	12 hours	12 hours	
<hr/>			
7. Install BuddyPress, test, customize			
8. Install and customize theme, test, customize			
9. Install CubePoints, test, customize			

MIGRATION COST

1. Convert Joomla to WP, Kunena Forum to bbPress: \$120
2. Large site: \$15
3. Forum re-do: \$40
4. Article meta/SEO information: \$10
5. Article hits: \$10
6. Web links: \$20
7. Dictionary: \$40
8. Custom coding: \$75
9. Plus another month of fixing content, theme and functionality

WHAT WE **LEARNED**

- ✔ Migration is the easy part
- ✔ Customization of the theme, user experience is the hard part
- ✔ Access to hosting environments was frustrating part
- ✔ Costs to test exceeded migration and coding costs
- ✔ Staff needs to be taught how to test and report
- ✔ Someone needs to project manage the process
- ✔ Leave old Joomla site to old.isixsigma.com when taking new WP-powered site live
- ✔ Still have broken Joomla links on web
- ✔ Continue to fix; the process never ends

GET IN TOUCH

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Developers welcome!

Download presentation:
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